

**SPRING
2024**



“I thought life was over. Now I feel like I’m getting my independence back.”

—Mary Andrus

 **Hadley**
Thrive

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On the cover: Mary Andrus, Hadley Member

Aspiring Optometrists Visit Hadley



A field trip to Hadley headquarters in Winnetka, Illinois, has become part of the curriculum for Dr. Parres Wright's class at the Midwestern University-Chicago College of Optometry. This February marked the fourth year her students visited to learn about the ways Hadley assists people with vision loss. A low

vision specialist, Dr. Wright hopes this experience will help instill these aspiring optometrists with a passion for working in the field and teach them about the resources available to bring help and hope to those they will serve.

A highlight of the tour is Hadley's virtual reality room, where students get a glimpse of what the world looks like with different eye conditions. As Dr. Wright explains, this is a valuable experience for students, "Our goal is to build empathetic providers, and the ability to be immersed in this environment is extremely helpful in the students' ability to understand the challenges that people with vision loss face."

Letter from Julie Tye and Mark Stephan

Social connection is essential. It lifts the spirit, reduces anxiety and increases confidence. These emotional benefits are especially important to someone new to vision loss who may feel isolated or distressed because it is more difficult to do many of the things they used to do.

Hadley listens closely to our members to understand the types of social connection and emotional support they need. Then, we provide ways to help, including:

- Hadley's **Peer-to-Peer** program matches members who would benefit from talking to and learning from one another.
- Hadley **discussion groups** offer members an opportunity to gather with others who share their interests and challenges.
- The **Insights and Soundbites** podcast reassures listeners that they are not alone.
- Hadley's **help desk** is readily available with thoughtful, one-on-one assistance from learning experts.

Of course, Hadley also offers practical and personalized learning. Through hundreds of workshops, members learn everyday skills. From tips on safely using a sharp knife to getting the most from a smart phone or learning



Julie Tye

enough braille to confidently take the elevator again, Hadley skills can be immediately applied. Members choose what, how, and at what pace they learn.

Technology allows Hadley to provide this practical assistance to tens of thousands of people; our scale and reach are unmatched in the field.

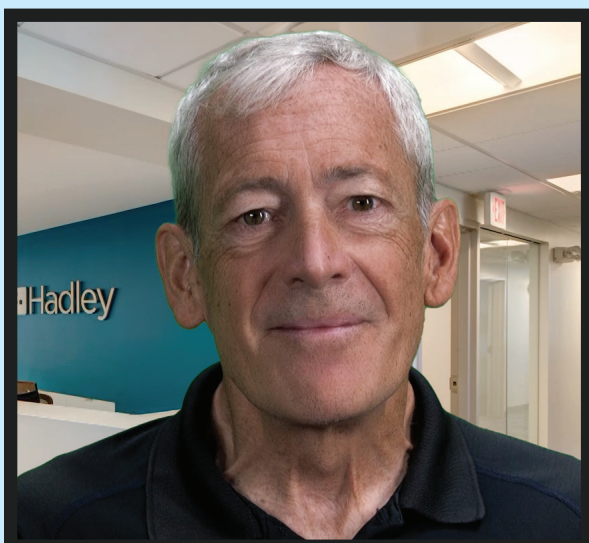
However, it is Hadley's personal touch that makes us unique. By connecting Hadley members with experts and with each other, we have created a vibrant community where people facing visual impairment can find comfort and camaraderie.

You are a vital part of this community, too. Your generosity makes it possible for people with vision loss to get the practical, social and emotional support they need to thrive—all in one special place, Hadley.

Thank you.

Julie S. Tye
President

Mark F. Stephan
Chair, Board of Trustees



Mark Stephan

Discussion Groups Are More Than Just Talk for Mary Andrus

Hadley discussion groups have been transformational for Mary Andrus.

“They opened my eyes to the possibilities of things that I can do—things I enjoyed before,” she says. “I thought life was over. Now I feel like I’m getting my independence back.”

Through the groups, Mary has reignited her love for cooking, resumed exercising, learned new things, and reawakened her sense of adventure.

Mary retired and stopped driving in 2018 due to glaucoma. Now 68, she has lived alone since her husband died in 2020.

“I never had a clue about vision loss.



“Before Hadley, I didn’t know this was possible.”
—Mary Andrus, Illinois

I didn’t know what people did. I assumed they had to stay home,” Mary admits. Medical professionals were not helpful either. “They didn’t tell me about resources for dealing with the day to day, and you need to know about the day to day.” After many months on a waiting list, Mary was able to get in-person training on how to use a white cane, but she hesitated to go beyond her driveway.

In 2023 she started participating in several Hadley discussion groups. During a Travel Talk discussion, a lightbulb went off. A member shared about taking the train from New York to Florida and she realized, “Wow! I’d like to do all that.”

Mary began with shorter outings. She wanted to Uber to the gym to improve her strength and balance. With tips and inspiration from the groups, she figured it out. The gym is now part of her weekly routine, and she feels positive results from the exercise. “Never in a million years did I think I could take an Uber. It feels good to know I can accomplish this,” she shares. “I thought I’d be stuck at home.”

With this renewed confidence, Mary recently traveled to visit a friend. Thanks to Travel Talk, she lined up services to navigate the airport and plane. Now, she looks forward to future adventures, “Before Hadley, I didn’t know this was possible. I am so very grateful for it all.”



Discussion groups, like Get Up and Go, inspire Hadley members.

Building Confidence and Connections: Hadley Discussion Groups

Hadley members find inspiration in our discussion groups. By talking with peers who share their interests and understand their obstacles, people are returning to hobbies they love, gaining confidence, and making connections that help overcome the sense of isolation that can accompany vision loss.

Member Carol Mackey remarks, “Hadley discussion groups have been just a wonderful gift. I get so much out of them and feel supported to know that there are other people who are dealing with so many of the things that I am.”

With ten monthly groups meeting on a

range of topics—gardening, cooking, exercise, vision loss resources, books, writing, technology, crafting, travel, and braille—there is something for everyone. Discussions are open to all and easy to join. Attendance ranges from 30 to 100 people per session, with hundreds more listening to the replays later at their convenience.

Many enjoy jumping on the call a few minutes early to visit informally. “It’s chatty and friendly,” says Margaret McDonald, a Hadley learning designer who moderates several of the groups. Then, during the groups, “whether someone wants to ask questions or share advice or just sit back and listen, that’s absolutely perfect.”

Hadley moderators spark conversation by sharing information, but the most important learning comes from the members. Steve Kelley, who co-hosts three of the groups, explains, “People feel like they are stuck at home. They don’t know what is possible with vision loss. It is so powerful when they hear from others with experience and who are further down the path. You can almost hear the ‘aha’ moments.” And, as Margaret observes, this supportive community creates momentum, “It’s wonderful to hear members talk about something they’ve tried, or something new they’re going to try. We have members encouraging each other. Someone will share a success, and that inspires everyone.”

Hadley Reaches Around the World to Help Zenith Capilitan

“I’m so grateful and amazed that Hadley can provide what I need,” states Zenith Capilitan. “It is my do-it-yourself low vision rehab.”

A resident of San Isidro, Saint Bernard, Southern Leyte, Philippines, Zenith does not have local resources to assist her. When her brother bought her a tablet in 2016, she searched online and discovered Hadley. Zenith is thrilled that Hadley’s innovative approach allows immediate online access. And she has made the most of it, completing more than 230 workshops to date.

Her favorite workshops are on daily living skills. Zenith helps in the house



“It is a privilege to have free learning.”

—Zenith Capilitan,
Philippines

and assists her mother, so learning to safely cook, sew, organize, and clean through Hadley has been wonderful. She explains, “I now realize that no matter your level of vision, you can still do things. There are lots of techniques you can use.”

Zenith first understood she had vision issues as a child, but the family did not have money for medical assistance. Two years ago, at the age of 32, Zenith received a grant to see an eye doctor and was diagnosed with retinitis pigmentosa. Today, she has no vision in her left eye and limited sight in her right.

There is a significant time difference, but Zenith attends Hadley discussion groups live when she can. She gets nervous because English is not her first language but pushes herself to raise her hand and contribute. She feels very welcome when she does. “I experienced terrible discrimination in school,” she explains, “but with Hadley, I am one of the group.”

Zenith is thankful to Hadley donors who make this possible, “It is a privilege to have free learning. Thank you for being open and having the heart to share.” These gifts have allowed her to build her skills and confidence. “Hadley helped me embrace and get to know myself, to understand how talented I am and to help me get out of my shell and say, ‘hey, I am still okay.’”



“I am amazed by some of the things I learned.”

—Keith Hodder,
Connecticut

Connecting to Family and Peers, with Help from Hadley

Keith Hodder loves to read a wide range of genres. His reading list is long because his passion for books is relatively new. When regular print became too taxing on his eyes, he discovered audio books and was soon hooked.

Keith brings his love of reading to Hadley’s Book Nook discussion group. It is a fantastic source for recommendations and a great opportunity to connect with others. He also participates in the Get Up and Go, Travel Talk, Embracing Braille, Tech It Out, and Resource Roundtable discussions. “I raise my hand. I get involved,” Keith declares. “Every

discussion group has been inspiring. It is interesting to hear what people are doing and where they are going.”

Keith first contacted Hadley to learn braille so he could continue playing card games with his grandchildren. He moved quickly through the alphabet and numbers and is delighted that he can connect with his grandkids, ages 11, 9 and 6, in this fun way.

Through Hadley workshops, Keith has also picked up useful tips on a wide range of topics. “I am amazed by some of the things I learned. Hadley helped me change the way I do things. It is a tremendous tool and has helped and enriched me in all kinds of ways.”

However, he wishes he knew about Hadley earlier. “I could have used this information years and years ago. People need to have this stuff.” Keith, now 65, began having vision issues in his teens due to Usher’s Syndrome II. He was considered legally blind by 2009.

Keith understands the importance of charitable giving and is grateful to supporters for making Hadley’s wide range of programming possible. “I can’t thank donors enough for their commitment to Hadley. Their generosity is going to a good cause and is being used to inform, teach and show people, like me, how to navigate with vision loss.”

Adjusting and Thriving: Wendy Spencer Davis

Having moved with her family several times by the age of 16, Wendy Spencer Davis learned to adjust. She met her husband of 48 years in college. The couple resided in Philadelphia, had children, and Wendy taught health and physical education for 41 years.

Then, in 2016 a stray soccer ball slammed into her face, causing her head to hit a wall. “The doctor looked at my eyes and said, ‘A Mack truck must have hit you!’” Over time, her vision faded.

Wendy received help from the New Jersey Commission for the Blind. She recalls, “they reminded me all I needed was a little help and a support team, and everything would be fine.”

Soon afterwards, her husband became ill. She retired to care for him, and later,

her daughter who was diagnosed with breast cancer. Both have since passed away and are her “angels in the outfield.”

Through it all, Wendy continued to adjust and learn. After hearing about Hadley from Apple’s accessibility team in 2022, Wendy signed up.

She began with braille. “They started sending me booklets, and it was a new life for me.” She also loved Hadley’s approach to teaching. “I was impressed that I could do this online and on the telephone. Then, if I had a question, I could just call.” At home, Wendy now labels items and appliances with braille, “if you want to be in control of your life, learn braille. It makes a difference.”

Wendy is also active in many discussion groups and participates in Hadley’s Peer-to-Peer program. “I have really attached myself to everything that Hadley is offering,” she declares.

For those people who are new to vision loss, Wendy has some advice. “You need to grieve the loss of your sight. Then, you must decide, ‘I can do this.’ Then, don’t give up. Tell yourself that you can do it. And the Hadley people are there to help you and encourage you along the way.”



**Wendy and her daughter,
Ahngelique**



Debbie Worman

In Memory of Debbie Worman

We are deeply saddened to share that on January 13, 2024, Debbie Worman passed away after a long battle with a difficult illness.

Debbie was a Hadley learning expert and the organization's longest-term employee. She would have celebrated her 36th anniversary in February, but her impact goes beyond her years of service.

A thoughtful listener and advisor, Debbie was often the subject of enthusiastic comments and conversation when people talked about how Hadley made a difference in their lives.

Debbie started with Hadley doing administrative work for Student Services. Before long, it became clear that she had the talent to become an instructor for a wide variety of courses Hadley offered. She was a favorite teacher, and students

often signed up for courses Debbie taught, no matter the subject. As we changed our approach from academic courses to practical workshops, Debbie's role transformed again. She researched topics for new Hadley workshops and continued to work directly with Hadley members, reaching out with empathy, optimism and encouragement.

Many Hadley members knew Debbie as the host or co-host of their favorite discussion groups. And many have reached out to share their memories of Debbie as an important part of their journey.

“Debbie was always there with a smile in her voice and a positive outlook for the topic of the day.” —Denise, Indiana

“She was my angel warrior and advocate.” —Celia, Texas

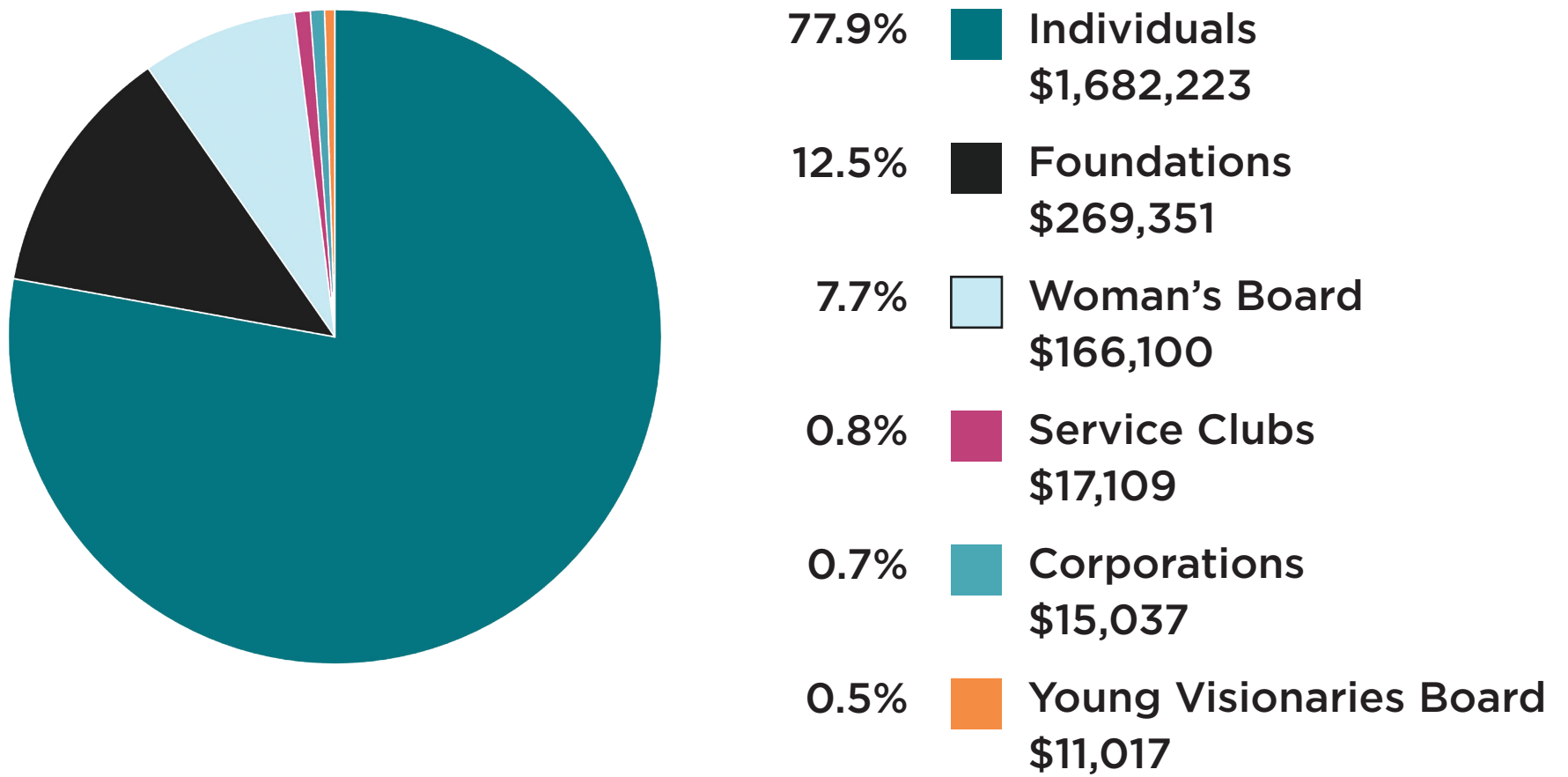
“Debbie was a wonderful listener, and she was a big help to me at a time when I was seeking braille...She encouraged people to live bold and full lives with blindness.” —Michelle, New Hampshire

We'll miss Debbie's warmth and optimism, her ability to connect with people and understand what they need, and her persistence in bringing the best possible experience to everyone she met.

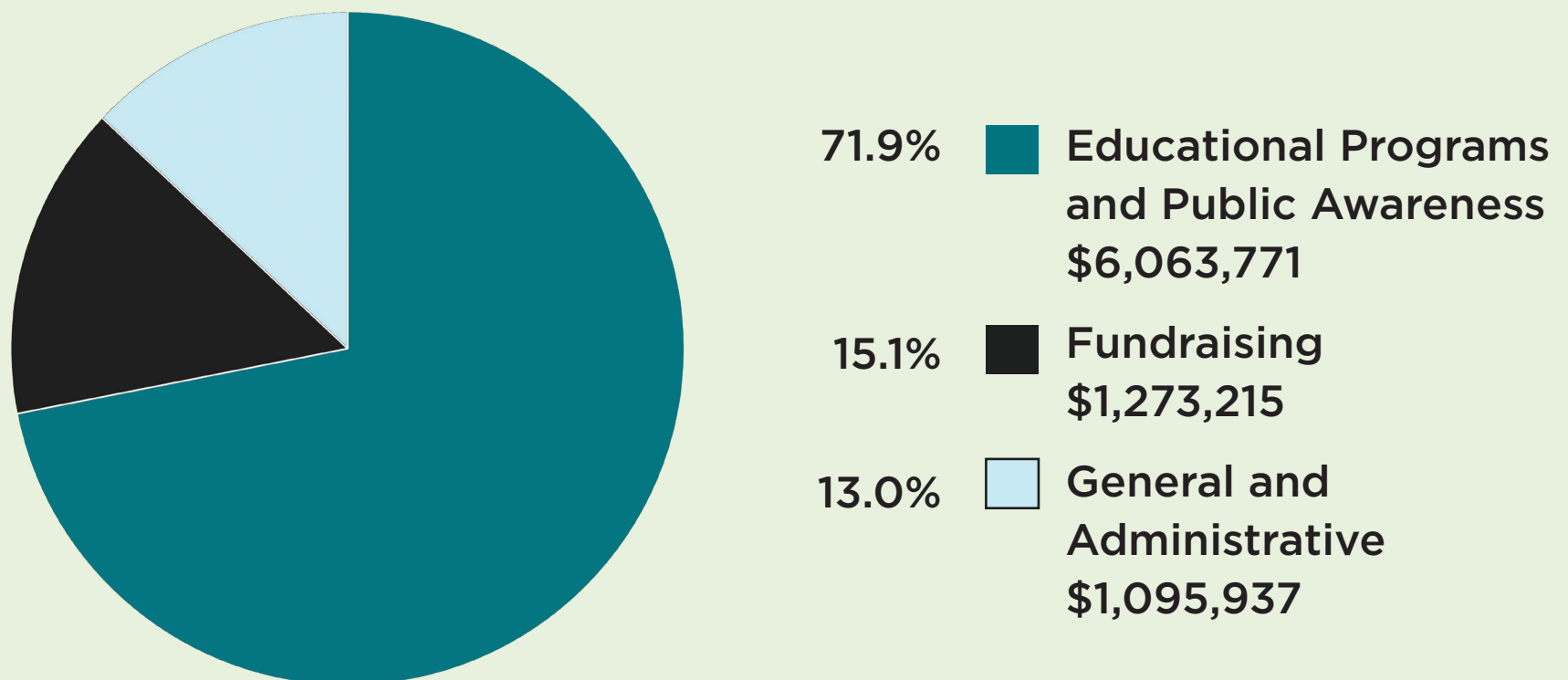
With your help, 100% of donations directly support services to people who are visually impaired

As a result of generous donors and prudent financial investments, Hadley’s endowment covers all administrative and fundraising expenses.

Sources of Contributions to Operating Funds



Utilization of Operating Funds



\$161,769
 Donated materials and services

\$1,516,799
 Bequests in FY2023

\$6,160,289
 Cumulative Woman’s Board giving since 1953

Statement of Financial Position

Years Ended June 30, 2023 and 2022

	2023	2022
ASSETS		
Cash and cash equivalents	\$1,045,427	\$695,540
Restricted cash	-	\$30,000
Investments	\$85,934,398	\$89,010,479
Receivables:		
Contributions	\$838,959	\$187,394
Other	\$412	\$3,500
Prepaid expenses	\$140,218	\$237,503
Property & equipment, net	\$7,675,741	\$7,999,268
Website development	\$981,517	\$1,061,118
	<hr/>	<hr/>
TOTAL ASSETS	\$96,616,672	\$99,224,802
LIABILITIES AND NET ASSETS		
LIABILITIES		
Notes payable	-	\$6,336,515
Accounts payable and accrued expenses	\$603,716	\$766,269
	<hr/>	<hr/>
	\$603,716	\$7,102,784
NET ASSETS		
Without donor restrictions	\$89,074,335	\$85,915,311
With donor restrictions	\$6,938,621	\$6,206,707
	<hr/>	<hr/>
	\$96,012,956	\$92,122,018
TOTAL LIABILITIES & NET ASSETS	\$96,616,672	\$99,224,802

Statement of Financial Activity

Year Ended June 30, 2023

	Without Donor Restrictions	With Donor Restrictions	Total
REVENUE AND PUBLIC SUPPORT			
Total contributions (including Bequests)	\$2,746,418	\$1,092,987	\$3,839,405
Release of net assets from restriction arising from satisfaction of program restrictions	387,981	(387,981)	-
Investment income (net of management fees)	2,441,921	192,977	2,634,898
Net realized gains on sales of investments	660,371	-	660,371
Net change in unrealized gain/loss on investments	5,343,535	(146,069)	5,197,466
Other	11,721	-	11,721
	<u>11,591,947</u>	<u>751,914</u>	<u>12,343,861</u>
EXPENSES			
Educational programs and public awareness	6,063,771	-	6,063,771
Fundraising	1,273,215	-	1,273,215
General and administrative	1,095,937	-	1,095,937
	<u>8,432,923</u>	<u>-</u>	<u>8,432,923</u>
WRITE-OFF OF PLEDGE RECEIVABLE		20,000	20,000
CHANGE IN NET ASSETS	3,159,024	731,914	3,890,938
NET ASSETS			
Beginning of year	85,915,311	6,206,707	92,122,018
End of year	<u>\$89,074,335</u>	<u>\$6,938,621</u>	<u>\$96,012,956</u>

Statement of Financial Activity

Year Ended June 30, 2022

	Without Donor Restrictions	With Donor Restrictions	Total
REVENUE AND PUBLIC SUPPORT			
Total contributions (including Bequests)	\$2,006,312	\$388,154	\$2,394,466
Release of net assets from restriction arising from satisfaction of program restrictions	133,005	(133,005)	-
Investment income (net of management fees)	1,534,435	126,424	1,660,859
Net realized gains on sales of investments	9,969,475	3,388	9,972,863
Net change in unrealized gain/loss on investments	(19,774,106)	(740,391)	(20,514,497)
Other	906,084	-	906,084
	<u>(5,224,795)</u>	<u>(355,430)</u>	<u>(5,580,225)</u>
EXPENSES			
Educational programs and public awareness	6,440,053	-	6,440,053
Fundraising	1,116,613	-	1,116,613
General and administrative	1,074,366	-	1,074,366
	<u>8,631,032</u>	<u>-</u>	<u>8,631,032</u>
WRITE-OFF OF PLEDGE RECEIVABLE		300,000	300,000
CHANGE IN NET ASSETS	(13,855,827)	(655,430)	(14,511,257)
NET ASSETS			
Beginning of year	99,771,138	6,862,137	106,633,275
End of year	<u>\$85,915,311</u>	<u>\$6,206,707</u>	<u>\$92,122,018</u>

2023



30,757

New members
enrolled



86,788

Workshop
participations



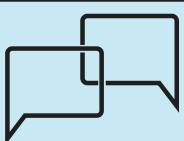
57,277

Hadley
Presents
podcast listens



237,213

Unique
website visits



6,759

Discussion
group
attendees

At-a-Glance

Most popular workshop topics

- Cooking: Using Sharp Knives
- Degrees of Vision Loss
- Coming to Grips with Vision Loss
- Braille for Everyday Use A-C
- Guided Walking Basics

What learners have to say:



“It’s like my community. It’s my vision community. It makes me feel better in so many ways.”

—Eugenia DeRue, New York



“Everyone with low vision needs to know about Hadley.”

—Jeff Kuehn, Minnesota



“You’re not just a website. Hadley has people who will talk to you. That’s what Hadley does that you just don’t find any other place.”

—Ruth Alhilali, Texas



“Now I feel more comfortable going outside the confines of my home and neighborhood. The hazards have been minimized.”

—Bill Massey, North Carolina

Board of Trustees

Hadley Trustees provide the governance and leadership that has kept Hadley in the forefront of learning for people who are visually impaired or blind. They help provide the financial support and oversight that allows Hadley to continue to grow and remain fiscally strong.

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Hadley's Philanthropy Advisory Council promotes the growth and strength of Hadley's planned philanthropy program through counsel, writing articles and serving as ambassadors for our mission.

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Leave a Legacy that Changes Lives



By making a gift to Hadley in your will or estate plan, you will be helping people long beyond your lifetime.

There are many options for an estate gift including naming Hadley as the beneficiary of a retirement account (like an IRA or 401K), a donor-advised fund, or an existing insurance policy. A bequest through your will can provide Hadley with a

specific gift, a percentage of your estate or a residual gift—what is left in your estate once all other obligations have been met.

If you have or are planning to make a gift to Hadley in your will or estate plan, thank you! Also, please let us know so we can welcome you to The Clarence Boyd Jones Society, a special recognition group for people who have shared their planned gift intentions with us.

If you have questions or would like additional information, please contact Brooke Voss at 847-784-2774 or Brooke@HadleyHelps.org.

Woman's Board

The Hadley Woman's Board is the organization's single largest lifetime donor, raising more than \$6.1 million since its founding in 1953. The group generates funding and awareness through its Braille Holiday Card Sale, annual benefit and various fundraising events throughout the year.

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Teen Board Has the Recipe for Success

The Hadley Teen Board continued its holiday tradition by selling mason jars containing all the dry ingredients needed for delicious oatmeal chocolate chip cookies, along with baking instructions.

Through this popular fundraiser, the Teen Board donated \$3,000 to support Hadley programs.

Here is the recipe to make these cookies at home.



Hadley Teen Board Oatmeal Chocolate Chip Cookies

In bowl, combine dry ingredients:

- One cup flour
- One-half teaspoon baking powder
- One-half teaspoon baking soda
- One-quarter teaspoon salt
- One cup brown sugar
- One and one-quarter cups oats
- One cup brown sugar
- One cup chocolate chips

In separate mixing bowl cream together, until combined:

- One-half cup softened butter
- Two teaspoons vanilla
- One egg

Step 1: Slowly add dry ingredients to bowl with butter, egg and vanilla. Mix well.

Step 2: Roll dough into one-inch balls and place onto greased cookie sheet.

Step 3: Bake at 350 degrees for twelve to fourteen minutes.

Enjoy!



Maximize Your Impact through Monthly Giving

By making a monthly gift you can empower more adults with vision loss and help keep Hadley’s programs free of charge. For example, if you usually give \$100 each year, you can increase your gift to \$180 by contributing \$15 per month.

Your monthly gift can be automatically charged to your credit card or bank account.

To set up your monthly gift, visit HadleyHelps.org/Donate. For questions, call Cheryl Sundheim at (847) 784-2874 or email Cheryls@HadleyHelps.org.



GIVE EVERY MONTH



Scan the QR code to donate.

HOW CAN YOU INCREASE YOUR SUPPORT AS A MONTHLY DONOR?

IF YOU USUALLY GIVE:	AND GIVE THIS AMOUNT MONTHLY:	YOUR ANNUAL GIFT WILL INCREASE TO:
\$50	\$5	\$60
\$100	\$10	\$120
\$150	\$15	\$180
\$200	\$20	\$240
\$300	\$30	\$360



700 Elm Street
Winnetka, IL 60093
800.323.4238
HadleyHelps.org

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Our Mission as a 501(c)(3) Nonprofit Organization

Hadley creates personalized learning opportunities that empower adults with vision loss or blindness to thrive—at home, at work and in their communities.

Tribute Gifts Honor Loved Ones



A tribute gift to Hadley is a wonderful way to recognize important milestones, such as birthdays and anniversaries, or honor a loved one's memory. Your donation will allow Hadley to continue providing practical help that is free of barriers to thousands of people who are blind or visually impaired.

Gifts can be made online at HadleyHelps.org, by calling 847-784-2825, or by mail to Hadley, 700 Elm St., Winnetka, IL 60093, Attention: Donations.



Or, scan the QR code to donate.