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JOHNJOE FARRAGHER NAMED PRESIDENT AND CEO OF HADLEY, WORLD LEADER SERVING OLDER ADULTS ADJUSTING TO VISION LOSS

Winnetka, IL, August 1, 2024 — The Board of Trustees of Hadley is pleased to announce the appointment of Johnjoe Farragher as the next President and CEO of Hadley. He succeeds current President Julie Tye upon her retirement in September of this year.

"In the past four years, our learner base has grown by over 3000% as more than 100,000 members have joined the Hadley community. Our scalable business model will allow us to serve millions more," according to Mark Stephan, chair of the board of trustees.

"Johnjoe's leadership in the education technology sector and his impressive record of generating growth with attendant great user satisfaction is exactly what is needed to achieve our ambitious goals," said Dave Falter, trustee and chair of the search committee.

Johnjoe, an Evanston, IL native and graduate of both Marquette University and Loyola University, has founded two successful education technology services for the K-12 marketplace that have led to significant innovation and benefits for teachers and students. Throughout his distinguished career, which includes leadership roles at United Learning, Warner Bros/Discovery Communication, and Defined Learning, Johnjoe has consistently driven transformative growth and advancements in the edtech sector.

"I am truly honored to be appointed as the next President and CEO of Hadley. The work Hadley does to empower individuals adjusting to vision loss is incredibly impactful, and I am excited to lead this dedicated team in continuing to expand our reach and enhance our services. Together, we will strive to make a meaningful difference in the lives of those we serve and ensure that Hadley's mission continues to thrive," said Johnjoe.

"The board of trustees extends its heartfelt gratitude to Julie for her leadership in helping position Hadley for even greater impact in its second century of

service. We wish Julie the very best in her retirement,” said Mark Stephan. “We would also like to thank Russell Reynolds Associates, the global executive search and advisory firm, for assisting us in this incredibly important journey.”

About Hadley

For 104 years, Hadley has been a world-wide leader in serving people with vision loss. In July 2020, the organization pivoted its focus to serving older adults adjusting to age-related vision loss, the largest and fastest growing group of individuals facing visual impairment today. Hadley’s practical and social-emotional support empowers them to adapt and thrive. All of Hadley’s services are completely free of charge.

A 501(c)(3) non-profit organization, Hadley relies on contributions from individuals, foundations, and corporations to fund its programs.