



**Together,  
We Keep Help  
in Sight.**

**Fiscal Year 2024  
Annual Report**



**HadleyHelps.org**

# An update from our President & CEO and Board of Trustees Chair

Dear Friends,

Vision loss affects not just what you see but how you feel. Yet, most adults facing age-related vision loss struggle to find the emotional support they need as they encounter grief, fear, loneliness, and other common, challenging feelings.

That's why we're dedicated to supporting the whole person at Hadley. This past year, we updated our mission statement to better reflect our approach:

**Hadley provides practical help and social/emotional support to older adults adjusting to vision loss, empowering them to adapt and thrive.**

Through our workshops—now numbering in the hundreds—as well as virtual discussion groups and other programs, Hadley members learn to safely navigate around their homes and communities, use adaptive technology, and gain other skills that help them in their daily lives.

Hadley members also receive support processing the challenging feelings accompanying vision loss and the changes it brings to their lives, like having to give



Johnjoe Farragher

Mark Stephan

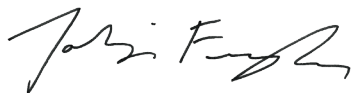
up driving or asking for help with tasks that were once simple to complete on their own.

Launched in 2024, our Adjusting and Coping Together program provides a safe space for members to talk through emotions or tricky situations with others who truly understand. The Peer-to-Peer Program, begun in 2022, has already thoughtfully paired 500 older adults adjusting to vision loss for mutual support, connections that often grow into meaningful friendships. And our popular Insights & Sound Bites podcast gives those who may be struggling a chance to hear what has helped others cope and adjust.

Together, we're building a unique community at Hadley. Your belief in our mission helps ensure that every program we offer stays free of charge for anyone who needs it. With the growing number of individuals facing vision challenges, your support is more critical than ever.

**And because no one should have to face vision loss alone, our ambitious vision for the future is to reach one million members by 2030.** Together, we can make it happen.

Thank you for keeping help in sight.



John Joe Farragher, President & CEO

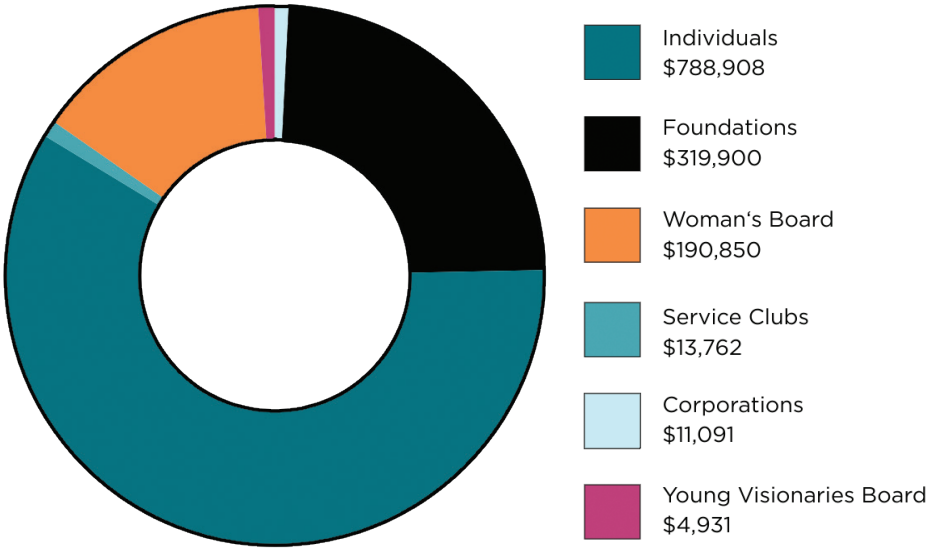


Mark Stephan, Chair, Board of Trustees

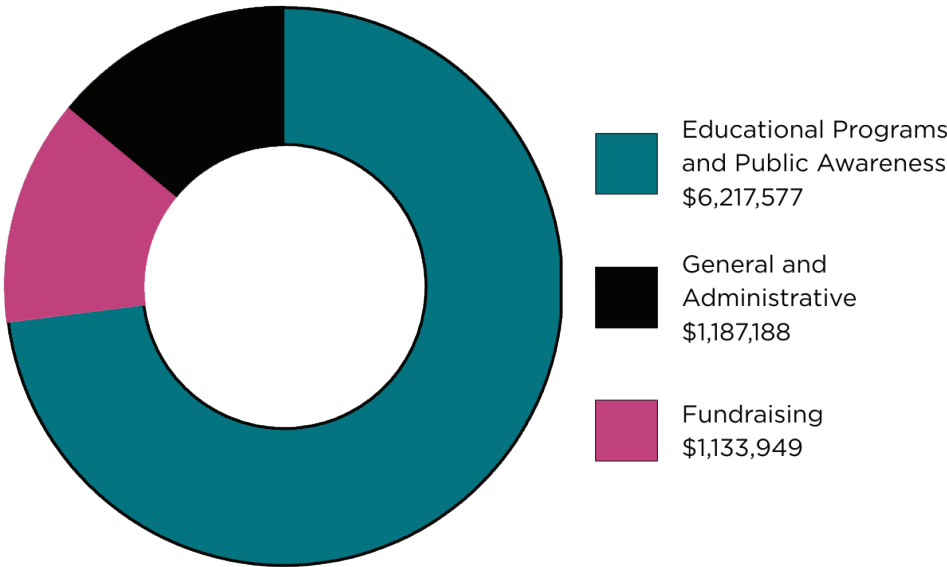
**Hadley's vision  
is to reach one  
million members  
by 2030**

# 2024 Financial Summary

Sources of Contributions to Operating Funds



Use of Operating Funds



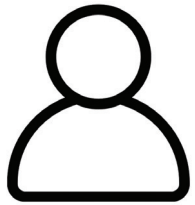
Bequests: \$551,043

Donated materials and services: \$134,255

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Due to generous donations and prudent financial investments, Hadley's endowment covers all administrative and fundraising expenses.





**43,271**

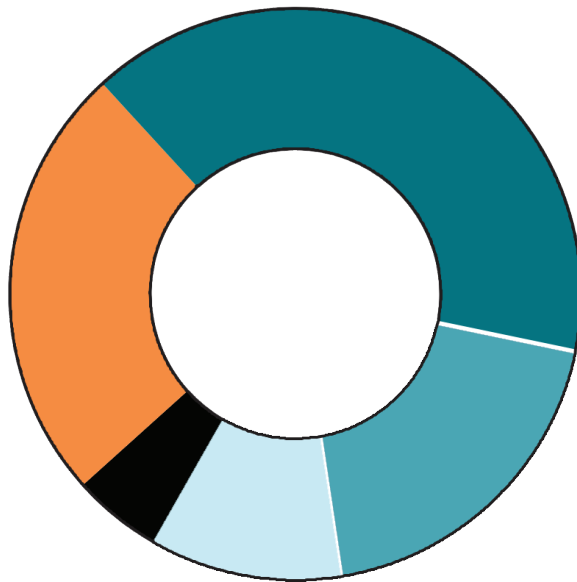
new members enrolled

**110,000**

total members

**“I really get a sense at Hadley that I am in a community that understands my challenges. That’s really important.”**  
**—Alene Staley**

## Where Hadley Members Connected with Our Practical Help and Social Emotional Support in 2024



Workshops 40% Podcasts 20% Discussion Groups 10%

**Provide both practical help and social/emotional support**

Center for Support\* 25%

**Provides social/emotional support**

Hadley by Mail 5%

**Provides practical help**

\*Center for Support activities include conversations with support specialists and participation in the **Peer to Peer Program** and **Adjusting & Coping Together** support groups.

# 2024 Impact



Mary Andrus

## 6,999 discussion group attendees

Mary Andrus has gained the confidence to fly across the country with support from Hadley's discussion groups.

**"I love learning from other people and Hadley's been wonderful for that."**

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## 20,431 supportive conversations

Brenda Sheline feels a heartfelt connection with Hadley's support specialists.

**"It makes a world of difference to have someone on the other end of that line, to be concerned, to listen, and to be friendly."**

**—Brenda Sheline**

## 173 peer to peer matches

Gregory Peterson finds support and deep friendship through Hadley's Peer-to-Peer Program.

**“It's one of the best things that's happened since my vision loss.”**

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## 75,501 podcast listens

Cynthia Siu gets support on her journey with vision loss by listening to the stories Hadley members share on our Insights & Sound Bites podcast.

**“I want everyone to know that has called in and left their story, that these stories have helped me tremendously.”**

**—Cynthia Siu**



**Gregory Peterson**



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**“There is no better and no broader organization with a wider wealth of resources that I’ve come into contact with than Hadley.” —Bill Massey**



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