



Seeing AI: Apple Low Vision Identifying Products

Use Seeing AI to help you shop!

Seeing AI uses your device's camera to scan and identify products and provide product information.
Try it out!

Tip: If you don't yet have the Seeing AI app, you can get it by going to the app store on your device and typing "Seeing AI" in the search field. Or contact a Hadley learning specialist for help.

Tip: This series is designed for people with low vision using Apple devices. If you use Android, go to the Seeing AI series for Android Low Vision. If you use your device with a screen reader, be sure to check out our series for using Seeing AI with VoiceOver on your iPhone, or TalkBack on your Android phone.

Scanning a Product

1. Find a product with a bar code or QR code to use for this workshop, for example, a box of cereal or a spray bottle cleaning product. Place the item on a flat surface with the code facing up.

2. Open the **Seeing AI** app.
3. Tap the **More** tab near the bottom right of your screen.
4. The channel bar appears with a default focus on the **Product** channel. A tone indicates the app is searching for a barcode.

Tip: If a different channel is active, tap the first icon on the left to select Product. The icon looks like a barcode.

5. Hold your phone in portrait position, so the short side of the phone with the charging port is facing you.
6. Now, position your phone, camera-side down, above your product.

Tip: The distance between the camera and the product depends on how large the product is. The larger it is, the farther away you'll want to position your phone.

7. Slowly move the phone closer to the product, and hold it steady.

Tip: Seeing AI guides you on how to position the phone over the bar code. A tone sounds to let you know when you're close to the bar code.

8. When the bar code or QR code is detected, Seeing AI will say the name of the product.

Hearing More About a Product

9. If you want to hear more about the product, such as the ingredients or the directions for using it, tap the **More Info** button at the bottom right corner of your screen.
10. Press the **Play** button at the bottom left corner of the screen to have the information read aloud.

Tip: Pressing the Play button also opens a control bar so you can rewind, pause or play, and fast forward in your document.

After scanning the product, you can ask AI a question about the item or share the information with others. If you'd like to learn more, contact a Hadley learning specialist.

Now that you know how to identify products, try the workshop on identifying money.