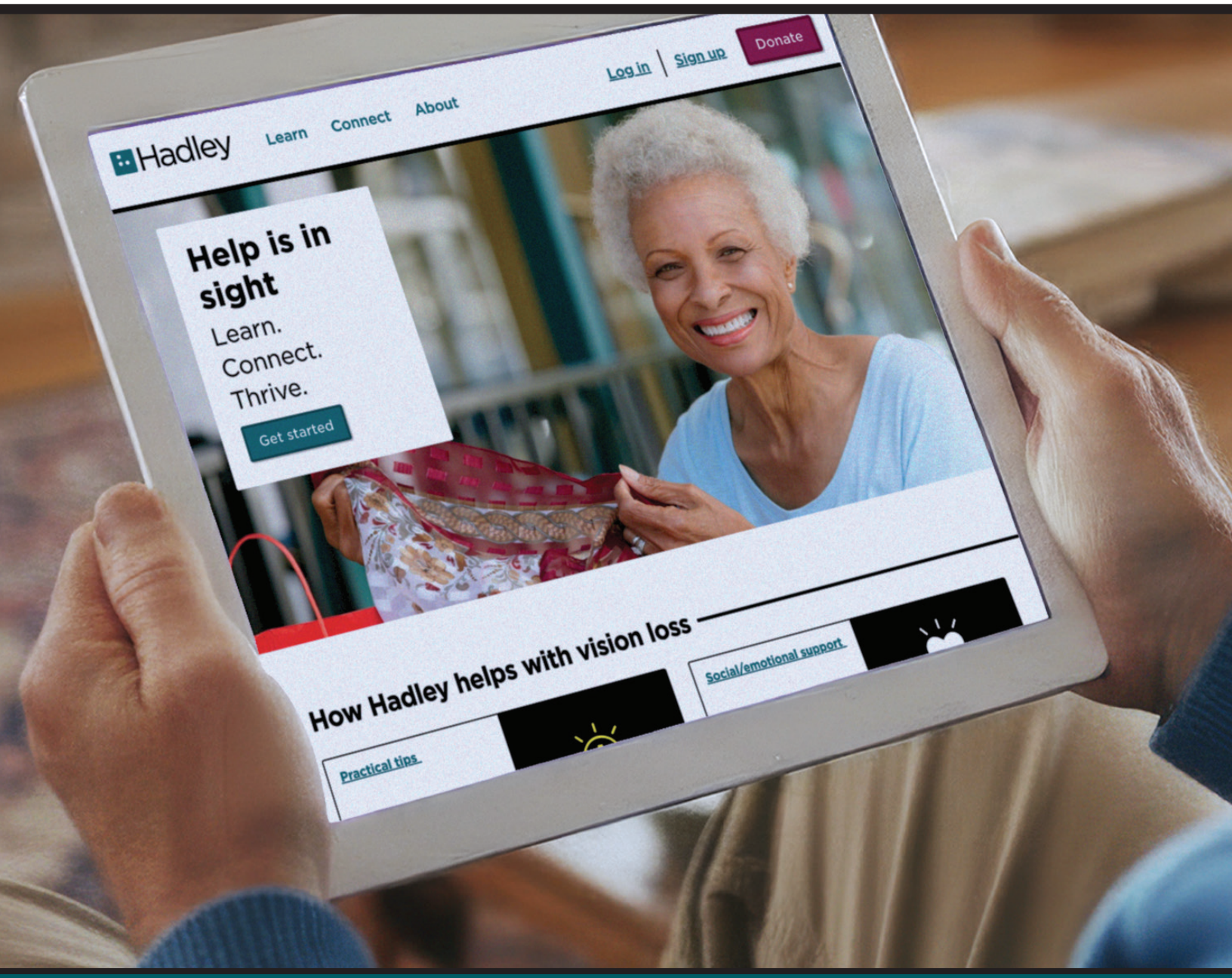
Hadley

Support that Meets People Where They Are.



Fiscal Year 2025 Annual Report

HadleyHelps.org

An update from our President & CEO and the Chair of our Board of Trustees

Dear Friends,

Johnjoe Farragher

Barbra Bukovac

When someone begins to lose their vision, everyday moments can suddenly feel uncertain and even overwhelming—and finding the right help at the right time can make all the difference.

For much of our history, people have found Hadley in their search for help when vision loss changes their lives. **Today, we are guided by a broader responsibility—not only to be there when people seek us out, but to ensure that our help reaches as many people as possible, even before they know where to turn.**

That responsibility has shaped a clear North Star for our future: to help one million people with vision loss by 2030. This goal reflects both the growing number of adults facing vision loss and our commitment to making support free, accessible, and available whenever and wherever it is needed.

Reaching this goal will require more than growth alone; it calls for intentional choices about how we expand our reach and deepen our support.

Over the past year, we focused on making Hadley's support easier to access through trusted relationships. By expanding partnerships with organizations that serve older adults with vision loss—including medical clinics, biotechnology companies, insurance providers, and community-based agencies—Hadley is helping to bring support closer to the people who need it.

It is our responsibility to reach people with our support—even before they know where to turn.

At the same time, we believe that broadening access must be matched with the human connection at the heart of Hadley's mission. Launched this past year, the Donahoe Center for Support serves as the hub for emotional support, offering conversations and shared experiences that help people adjust, find encouragement, and move forward.

Together, thanks to you, Hadley continues to grow as a community of support, understanding, and hope. We are deeply grateful for your belief in our mission and for walking alongside us as we help more people facing vision loss adapt and thrive.

Gratefully,

Johnjoe Farragher,
President & CEO

Barbra L. Bukovac,
Chair, Board of Trustees

Voices from the Hadley Community

Cliff Hochberg

From a Hadley member to a Hadley employee, these voices capture what support truly looks like: understanding, connection, and hope.

Cliff Hochberg has found a supportive community of peers through Hadley. Cliff shares his story at HadleyHelps.org/Cliff.

Scan the QR code to watch.

“When you connect with other people, it opens up an area in your heart that is very healing.”

Voices from the Hadley Community

Because of you, Hadley is here with practical and emotional support when it matters most.

Ricky Enger

As Director of Practical Help, Ricky Enger creates support that builds confidence. Ricky shares more at HadleyHelps.org/Ricky

Scan the QR code to watch.

“When someone interacts with Hadley, I want people to come away feeling encouraged and empowered.”

Donahoe Center for Support

Because no one should have to face vision loss alone.

Losing vision later in life is not just a practical adjustment; it can be a deeply emotional process. Yet the psychological aspects of vision loss are rarely discussed openly, and many believe they have to face these challenges alone.

Established in 2025 through a generous gift from the children of longtime Hadley trustee Tom Donahoe, the Donahoe Center offers compassionate assistance, a supportive community, and trusted resources that promote well-being and foster connectedness.

“At Hadley, I know I’ll always get a person and tons of help.” —Eileen

Donahoe Center for Support

Live Support

Donahoe Center Support Specialists available by phone and email

One-on-One Connections

Relationships with peers who understand the everyday challenges of vision loss

Adjusting & Coping Together

Navigating vision loss with others who understand

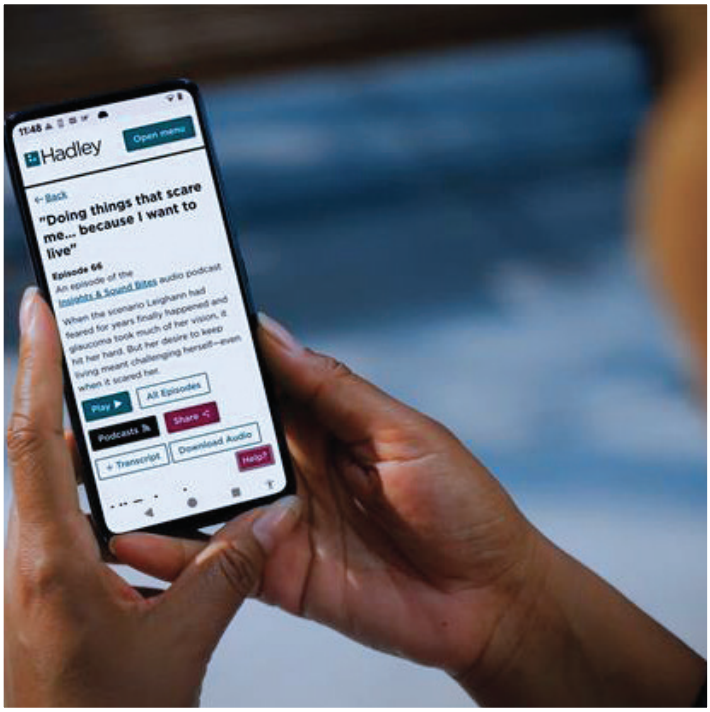
Shared Experiences

Insights & Sound Bites podcast featuring real stories of adjusting and coping

Learn more at HadleyHelps.org/donahoe-center or scan the QR code.

“I feel confidence growing.” —Kris

2025 Impact



In FY2025, Hadley reached people with vision loss in the ways that worked best for them—offering practical help, emotional support, and community across multiple formats.

55,400 New Members

People who signed up for Hadley for the first time—taking a first step toward support

40,100 Supportive Conversations

Calls and emails with the Donahoe Center for Support specialists

113,500 People Served

Distinct individuals who received Hadley's support

Ways People Connect with Hadley's Support

Donahoe Center for Support
47%

Practical How-To's
53%

Hadley provides two core kinds of help: practical "how-to" support that helps people build skills and solve everyday problems, and emotional support through the Donahoe Center for Support, where people can feel understood, encouraged, and less alone.

The breakdown above shows how people connected with each type of support in 2025.

Partnerships

Partnerships help people find Hadley sooner. Through referrals, shared outreach, and financial support, our partners extend Hadley's reach—and connect more older adults to practical and emotional support when it matters most.

Here are just a few of the partners keeping help in sight.

Apellis

NOTAL VISION™

BISM
Empowering The Blind Community

OCULAR THERAPEUTIX

CENTER FOR THE VISUALLY IMPAIRED

United Healthcare

The Chicago Lighthouse

vsp VISION™

Partnerships

“Hadley has been a wonderful resource to add to our practice. I appreciate how accessible it is for patients and how easy it is for us to refer.”

Dr. Katelyn W. Jordan, OD, FAAO, FNAP
Brooks Rehabilitation

“Our partnership with Hadley has been truly transformative. Their accessible resources, thoughtful content, and responsive support have become an invaluable extension of our services.”

Jason Esterhuizen
Wayfinder Family Services

“The partnership between Lighthouse Guild and Hadley has sparked creative collaboration and deeper teamwork—helping more people with vision loss connect to learning and support.”

Lisa Miller, LCSW-R, BCD
Lighthouse Guild

2025 Financials

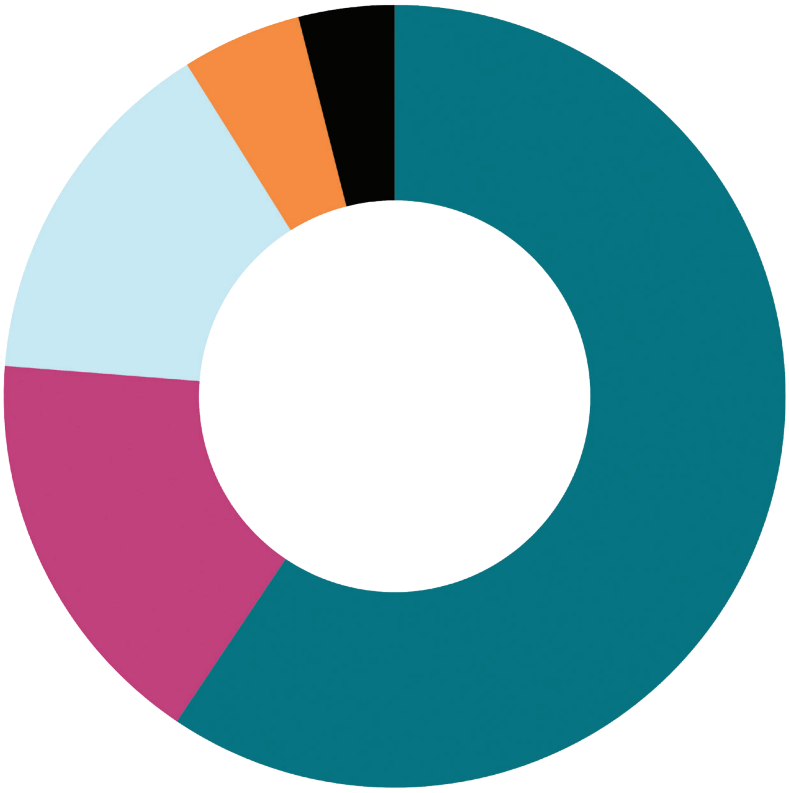
Spending

Programs & Community Engagement: $6,671,037

Fundraising: $1,290,528

Operations: $1,101,923

2025 Financials



Sources of Contributions

- Individuals: $1,820,482
- Foundations: $511,588
- Bequests: $449,874
- Woman's Board: $130,850
- Donated Materials & Services: $88,827

Hadley's endowment provides long-term financial stability and supports ongoing operations, while annual contributions fund the day-to-day work of delivering free support and services.

Donors

Principal Giving

Because of the generosity of our North Star, Visionary, and Leadership donors, Hadley continues to provide free practical and emotional support to people adjusting to vision loss. Their commitment expands access, strengthens programs, and sustains the services members rely on every day.

North Star Circle | $25,000 and Above

- Anonymous
- Charles and M.R. Shapiro Foundation, Inc.
- Christine Myers Family Foundation
- Mr. and Mrs. Dewey B. Crawford
- Delta Gamma Foundation
- Mr. John Donahoe, Mrs. Martha Gallo and Ms. Susan Gally
- Fred J. Brunner Foundation
- Hadley Woman's Board
- Inclusa Foundation
- Ms. Janet Ledniczky
- Reader's Digest Partners for Sight Foundation (RDPFS)
- The Buehler Family Foundation
- Mr. Gregory Witt

Visionary Circle | $10,000-$24,999

- Adreani Foundation
- A.G. Cox Charity Trust
- Andrew and Alice Fischer Charitable Trust
- Anonymous (3)
- Mr. Thomas A. Donahoe
- Dr. Scholl Foundation
- Fred C. and Katherine B. Andersen Foundation
- Mr. and Mrs. Raymond E. George, Jr.
- George and June Block Family Foundation
- Globe Foundation (Arthur R. Metz Fund)
- Helen Brach Foundation
- Ms. Patricia Kosmerl
- Ms. Elizabeth E. Lamotte
- Martin and Mary L. Boyer Foundation
- Mr. and Mrs. Michael J. Mulhern
- Mr. and Mrs. Robin D. Porter
- Rice Foundation
- Robert and Terri Cohn Family Foundation
- Sage Foundation
- Sargent Family Foundation
- The Katzenberger Foundation, Inc.

Donors

Visionary Circle (Cont.)

- The Negaunee Foundation, Inc.
- The Palmer Family Foundation
- The Wesley E. Luehring Foundation
- Mr. and Mrs. Rollin D. Weary III
- Mr. and Mrs. Allen A. Weaver
- William M. Hales Foundation

Leadership Circle | $5,000-$9,999

- Mr. and Mrs. Mark Ackerman
- Alfredo & Ada Capitanini Foundation
- A. Montgomery Ward Foundation
- Mr. and Mrs. Larry A. Barden
- Biegler Foundation
- Barbra and RJ Bukovac
- Mr. Richard B. Caesar
- Cartif Fund at the Chicago Community Foundation
- Mr. and Mrs. Timothy Cawley
- Mr. and Mrs. Stephen C. Coley
- Mr. and Mrs. Michael Edlen
- Mr. and Mrs. Cliff Einhorn

- Mr. and Mrs. Richard A. Forsythe
- Ms. Pam Gingold
- Ms. Mary Frances Hauser
- Mr. and Mrs. Gary Kelly
- Mr. Mitchell Kiesler
- Mr. John H. Klancnik
- Mr. Matthew Lafontaine
- Mazza Foundation
- Michael Gidwitz Charitable Foundation
- Ms. Sandra L. Miller
- Miriam U. and H. Earl Hoover Foundation
- Praxis Foundation
- Rudolph Williams Charitable Trust
- Mr. and Mrs. Frederick R. Schwimmer
- Mrs. Suzanne T. Smart
- Mrs. Gertrude Smutney
- The Schmitt Family Charitable Foundation
- Ms. Diane R. Tymick
- Ms. Clare Vernon
- Mr. and Mrs. Carl Warschausky
- Ms. Carol Winnick

Clarence Boyd Jones Society

The Clarence Boyd Jones Society recognizes individuals who have made provisions for Hadley in their estate plans. These forward-looking commitments reflect a deep belief in Hadley's mission and help ensure that support remains available for generations to come.

- Ms. Elaine L. Abersold
- Ms. Corene P. Anderson
- Mrs. Christ G. Bekas
- Mr. Ward C. Bourn
- Dr. Ilana Breger, Ph.D.
- Mrs. Countess Brown
- Mr. Richard B. Caesar
- Mr. and Mrs. Jerome A. Castellini
- Ms. Diane A. Cipriani
- Ms. Misty Cline
- Mr. and Mrs. Stephen C. Coley
- Mr. Paul Cramer
- Mr. and Mrs. Dewey B. Crawford
- Mr. and Mrs. Thomas C. Denison
- Mrs. Stephen J. Doerner, Sr.
- Mr. and Mrs. Linné K. Dosé

- Mrs. Janet Fashingbauer
- Mr. and Mrs. Terry M. Faulk
- Mr. Thomas Fugard
- Mr. George Galounis
- Mr. and Mrs. Robert M. Gasiorek
- Dr. Karen Gearreald
- Mr. and Mrs. Raymond E. George, Jr.
- Mr. Jack Goggin
- Mr. and Mrs. Robert F. Grabe
- Mr. William Graham
- Ms. Mary F. Hale
- Mr. and Mrs. Paul P. Harris
- Mr. Ronald Harris
- Ms. Julie Heaton
- Mr. and Mrs. Stace A. Hilbrant
- Mr. and Mrs. Michael J. Hillebrand
- Mr. and Mrs. Charles A. Horstmann
- Ms. Sharon Howerton
- Mrs. Mona Huntley and Mr. Frank Huntley
- Ms. Almetta J. Jones
- Ms. Diana Blom and Mr. Edward B. Jones

Clarence Boyd Jones Society (Cont.)

- Mr. and Mrs. Walter Kasten II
- Mr. and Mrs. Barry K. Lavine
- Mr. and Mrs. Jon R. Lind, Sr.
- Ms. Shelley Lochhead
- Mrs. Estelle J. Long
- Mr. and Mrs. Bohdan J. Lutowsky
- Mr. William J. McCarthy
- Mr. and Mrs. William T. McClain III
- Mr. and Mrs. Thomas B. McConnaughy
- Ms. Linden Menzel
- Mrs. Katherine J. Merrill
- Mrs. Victoria Lee Miller
- Mr. Fred J. Mitchell
- Ms. Bobette Morgan
- Mr. Richard J. Murphy
- Mr. and Mrs. David E. Newman
- Ms. Marcia E. Nowak
- Mr. and Mrs. Steven N. Pangere
- Ms. Dorthea Patterson
- Mr. and Mrs. John W. Puth

- Ms. Dorothy C. Rogers
- Mr. and Mrs. David R. Sangston
- Mr. S. James Sasseman
- Mr. and Mrs. Mark A. Schuetz
- Mr. and Mrs. George H.D. Schulz
- Ms. Suzanne Secrist & Mr. Darrel T. Blackwood
- Mr. Robert F. Seebeck
- Lady Eleanor Shearing
- Mr. and Mrs. Wayne Sikorcin
- Ms. Regina Singer
- Betsy and R. Gary Slade
- Mrs. Suzanne T. Smart
- Mr. and Mrs. Juergen M. Stark
- Mr. and Mrs. Henry A. Swiftney
- Mrs. Gloria M. Sylvester
- Ms. Laurie Taylor-Curby
- Mrs. Walter H. Teninga
- Ms. Tracy L. Davis and Mr. Thomas L. Tobin
- Ms. Vikki Vaughan
- Mr. John D. Wagner
- Mrs. Sharon Warren
- Mr. and Mrs. Charles E. Young

Estate Gifts

Estate gifts received this year strengthened Hadley's ability to provide free practical and emotional support to people navigating vision loss. These commitments reflect long-standing trust in Hadley's mission and provide stability that keeps programs accessible at no cost.

We are honored to recognize the following estates received in 2025.

- Estate of Isabelle Annable IRR Trust
- Estate of John M. Bremer
- Nessim and Patricia Cicurel Revocable Trusts
- Estate of Kenton Clarke
- The Adeline A. Hais Dvorak Living Trust
- Estate of Barbara Faber
- Estate of M. Jane Hewitt
- Estate of Mona Hille
- Estate of Norma Farrar Krajczar
- Raymond A. Seng Charitable Remainder Unitrust
- Texas Energy Operations
- Estate of Burton E. Vergowe

Sustaining the Mission

Hadley's work is sustained through annual gifts, leadership support, and legacy commitments. Together, this generosity makes free practical and emotional support available to people adjusting to vision loss.

Guided by our North Star goal of helping one million people by 2030, sustained support provides the foundation to expand our reach, strengthen human connection, and ensure that help is available whenever and wherever it is needed.

If you have questions about supporting Hadley or would like to update your recognition listing, please contact:

Megan Roche
Major Gifts Development Officer
773-580-1061
Megan.Roche@HadleyHelps.org

We are deeply grateful for your belief in Hadley's mission and your commitment to its future.

Fiscal Year 2025 Annual Report

Support that Meets People Where They Are.

Hadley provides both practical and social/emotional help to older adults adjusting to vision loss, empowering them to adapt and thrive.

Hadley

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